

CALL FOR PAPERS
JIBP Professional Development Workshop
European International Business Annual Meeting
December 12, 2024

We warmly invite you to participate in the Journal of International Business Policy's (JIBP) Professional Development Workshop (PDW) in Aalto, Finland, as part of the pre-conference program for the 2024 European International Business Association Annual Meeting. In this PDW, several prominent JIBP editors will discuss with you the emerging field of international business policy with the aim of collectively developing promising avenues for future research. We will provide pointers about new policy-relevant topics related to international business, discuss how to steer a policy turn in international business research, and provide advice how to publish in the *Journal of International Business Policy*.

Who is This Event For?

The PDW is open to all scholars who want to engage in conducting policy-relevant research on international business issues. We particularly encourage participation by young scholars who are unfamiliar with the publication process, from established scholars who want to engage in policy-relevant research, and from scholars who are trained in disciplines less commonly associated with the field of international business (e.g. geography, political science or economics) but interested in targeting international business journals.

How is This Event Structured?

The PDW uses an interactive panel format to discuss four questions:

1. What is international business policy research?
2. What are emerging topics that require more attention?
3. How to craft impactful manuscripts that resonate with policy actors?
4. How to get published in the *Journal of International Business Policy*?

After the panel discussion, the senior editors will be paired with small groups of participants to brainstorm on research ideas.

How Can I Register for the Workshop?

Pre-registration for the JIBP PDW is required by **November 1, 2024**. Interested scholars should fill in the following form (<https://forms.gle/oa0emKAYdKoMyZQPA>) with the following information:

1. Name
2. Position

3. Affiliation
4. List of three policy-relevant topics related to international business that you are interested in.
5. Policy-relevant international business paper, proposal, or idea you would like to discuss with JIBP editors at the conference (1 page).

Note that spaces are limited and will be treated as first come first serve, so we encourage you to submit your interest before the deadline. All participants are expected to have registered for the 2024 EIBA Conference.

Who do I contact if I have questions?

Please contact Valentina De Marchi (deputy editor) if you have any questions about our PDW: valentina.demarchi@esade.edu.