



International Business Review **Professional Development Workshop**

**The 50th Annual Conference of the
European International Business Academy (EIBA)
Aalto University, Espoo, Finland
Conference website: <https://eiba2024.eiba.org/workshops/>
Thursday 12 December 2024**

Are you attending the EIBA conference in Finland? Are you an early career researcher or a Ph.D student who would appreciate some guidance about publishing in top International Business journals?

If so, then we recommend you attend the *International Business Review* Professional Development Workshop (IBR-PDW). This will be hosted by Roger Strange (IBR co-Editor-in-Chief) and Axèle Giroud (IBR Senior Editor). The PDW will focus on four key issues:

1. What constitutes a “good” academic paper?
2. Common pitfalls to avoid when preparing the original submission to a journal.
3. Responding to reviewers.
4. How to increase the impact and visibility of your published paper.

You do not need to submit or present a paper at the PDW. Just turn up, listen, and ask questions.

All participants are expected to have registered for the EIBA Conference. Please also pre-register for the IBR-PDW by sending an e-mail [with IBR-PDW as the topic] to me at R.N.Strange@sussex.ac.uk by Monday 9 December.

Roger Strange, Editor-in-Chief, *International Business Review*
Axèle Giroud, Senior Editor, *International Business Review*