



International Business Review **Professional Development Workshop**

**The 50th Annual Conference of the
European International Business Academy (EIBA)
Aalto University, Espoo, Finland
Conference website: <https://eiba2024.eiba.org/workshops/>
Thursday 12 December 2024**

We are delighted to announce a Professional Development Workshop (PDW) hosted by Roger Strange and Axèle Giroud. The PDW is aimed at early career researchers and Ph.D students, and will focus on four key issues:

1. What constitutes a “good” academic paper?
2. Common pitfalls to avoid when preparing the original submission to a Journal.
3. Responding to reviewers.
4. How to increase the impact and visibility of your paper.

There will be ample opportunities for discussion and questions.

All participants are expected to have registered for the EIBA Conference, and also to have pre-registered for the PDW.

Roger Strange, Editor-in-Chief, *International Business Review*
Axèle Giroud, Senior Editor, *International Business Review*