

ACADEMY OF MANAGEMENT REVIEW

Idea Development Workshop at EIBA

DESCRIPTION

Join us for an insightful workshop organised by the Academy of Management Review (AMR) focusing on the development and publication of theory papers in International Business (IB). Designed for scholars at all career stages, this interactive session will cover key aspects such as understanding what constitutes a significant theoretical contribution, framing IB research questions for general management journals, crafting compelling theory papers, and navigating the review process at AMR.

Participants will also receive practical advice on structuring papers and responding to reviewers' feedback from current and previous AEs, successful authors and ERB members.

- The workshop is only open for EIBA-registered participants. To be invited to the workshop please prepare and submit the pre-workshop tasks (see following slides) before November 18 to <https://form.jotform.com/242525620491150>

PRE-WORKSHOP TASK LIST



1. Read From the Editors essays

- Lange, D., & Pfarrer, M. D. (2017). Editors' comments: Sense and structure—The core building blocks of an AMR article. *Academy of Management Review*, 42(3), 407-416.
- Thatcher, S.M.B. & Fisher, G. 2022. From the Editors: The nuts and bolts of writing a theory paper: A practical guide to getting started. *Academy of Management Review*, 47(1): 1-8.
- Cornelissen, J. (2017). Editors' comments: Developing propositions, a process model, or a typology? Addressing the challenges of writing theory without a boilerplate. *Academy of Management Review*, 42(1), 1-9

2. Prepare one slide to share at roundtable (slide 3)

3. Prepare 2-3 questions you would like guidance on (slide 4)

4. Submit slides 3 and 4 before November 18 to amr@aom.org

PAPER TITLE

Introduction Outline

This is the conversation I want to join...

The main elements of this conversation include...

However, an unresolved theoretical issue in the conversation is...

This is problematic because ...

The purpose of this paper is to...

The paper will pursue this purpose as follows...

This paper contributes to the literature by...

WORKSHOP ROUNDTABLES



- The format for your discussions is flexible
 - Plan to spend no more than 5 minutes on your presentation
 - List 2-3 questions that you want your roundtable to pay attention to in order to facilitate a focused and useful discussion