

THE HELSINKI INTERNATIONALIZATION PROCESS MODEL

Foundations and Future Agenda

Edited by **Rebecca Piekkari**, Marcus Wallenberg Chair of International Business, Department of Management Studies, Aalto University, School of Business, Finland and **Catherine Welch**, Chair of Strategic Management, Trinity College Dublin, Ireland

This timely book introduces Reijo Luostarinen's Helsinki Model of firm internationalization processes to a new audience. As one of the neglected treasures of the field of International Business (IB), the Helsinki Model has remained largely inaccessible to a global readership - until now.

The book features Luostarinen's original PhD thesis, and commentaries that explore and extend his work. Contributors illustrate the enduring applicability and the future potential of the Helsinki Model. They engage with Luostarinen's legacy to re-energize research on the internationalization processes of the firm, a cornerstone of the IB field.

Students of IB, organization studies and management theory will benefit from the original ideas and in-depth analysis provided in this book. It is also a useful resource for established scholars, particularly members of the European International Business Academy and the Academy of International Business.

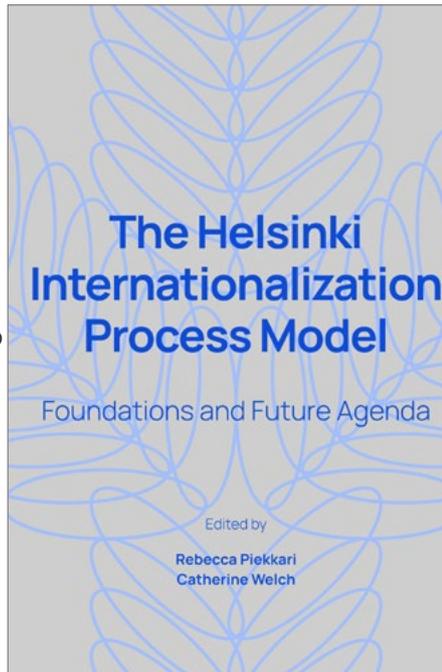
'This book aims to reintroduce the Helsinki model of the internationalization processes of the firm into mainstream international business research. It does so in an excellent series of chapters that outline, critique, and extend the model in an engaging fashion. For the wider IB research community, the book introduces concepts and constructs that illuminate the behavioural tradition of internationalization research.'

– Peter J. Buckley, 200th Anniversary Chair in International Business,
Alliance Manchester Business School, University of Manchester, UK

c Dec 2024 c 304 pp Hardback 978 1 0353 3203 8 c £115.00 / c \$160.00
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